



SPONSORSHIP PACKAGE

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OVERVIEW

- BE A PART OF THE LARGEST POETRY EVENT TO EVER COME TO BALTIMORE MD.
- PUT YOUR BUSINESS IN FRONT OF THE PEOPLE WHO MATTER
- WHY SHOULD YOU GET INVOLVED?
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EXACTLY WHAT IS A POETRY SLAM?

- A poetry slam is a poetic competition
- *The Masters Poetry Slam* will pit 50 poets against each other with \$5000 in cash on the line.
- Unlike a open mic event a slam guarantees the best performers and performances.
- Slam has been around over 15 years and continues to be a crowd favorite.
- *The Masters Poetry Slam* is the most original brand of slam because of the number of poets and it original set of rules to determine a winner.

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- *The Masters poetry slam* will bring over 1000 people over the course of two days from all over the country.
- *The Masters poetry slam* will bring 50 of the most recognizable names in the genre to compete for \$5000 in prizes over the course of two days this is a perfect opportunity for clothing companies to display their wears for a crowd. Poets can be required to wear your company logo or designs while performing.
- *The Masters poetry slam* demographic is difficult to narrow down because of the popularity of spoken word and slam right now, but research shows women ages 25 to 45 are the largest portion of our audience.
- The promoters of this event are four proven event planners and performers with large followings in Baltimore and the entire country, by combining their talents success in this event is assured.

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PUT YOUR BUSINESS IN FRONT OF PEOPLE WHO MATTER!

- This event is ideal for any type of business.
- Liquor sponsors will have the opportunity to make your drink the official drink of *The Masters Poetry Slam*.
- Clothing sponsors will have optimum product placement with your clothes being worn by both performers and host.
- Telecom sponsors will have the opportunity to showcase there products throughout the course of the event.
- All business sponsors will be treated as owners and given the opportunity to work closely with event leaders to assure you get exactly what you desire for your involvement.

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WHY SHOULD YOU GET INVOLVED?

- *The Masters Poetry Slam* is a event like no other, it will offer your business the unique opportunity to be showcased in front of people who actually purchase and support.
- Unlike most sponsorship opportunities you will be given the opportunity to make your product a part of the event as opposed to a afterthought running in the background.
- The organizers of this event are dedicated to making sure you are 100% satisfied.
- Your Product placement will not end with the event as we will keep your brand running all year long on our websites and adds leading up to our event the following year as *The Masters Poetry Slam* will be a annual event.

WHO IS INVOLVED

- **Lamar Anthony Hill** a professional poet for over 12 years who has organized many large events including “*The Power, the Passion and the Pulpit*,” a play that put over 2,000 people in the Murphy Fine Arts Center
- **Michelle Antoinette** a professional poet for over 8 years who has traveled the country performing and also has a monthly event in Baltimore which averages over 120 people a month
- **Eric Muhammed** a professional poet and business owner who has been performing and promoting over ten years he currently host a weekly event in Baltimore which averages over 100 people each week.
- **Rebecca Dupas** a professional poet who has been performing over five years she is a teacher and activist who currently host a monthly event in Baltimore which averages over 100 people
- A group of over 20 volunteers who will be available throughout the process to assist you.

SILVER LEVEL \$250

- ¼ page ad in *The Masters Poetry Slam* program and website www.livebythepen.com
- Company Logo displayed on one night of the two day event
- Company literature handed out to patrons upon entrance
- 2 Complimentary VIP passes for both nights

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GOLD LEVEL \$500

- ½ page ad in *The Masters Poetry Slam* program and website www.livebythepen.com for one year
- Company logo displayed on one promotional item of your choice. (i.e.. flyers, posters, handbills)
- Company Logo displayed on both nights of the two day event
- Company literature handed out to patrons upon entrance
- Vendor table supplied for the opening night of the event
- Two host mentions of your product and involvement
- 4 Complimentary VIP passes for both nights

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PLATINUM LEVEL \$750

- Full-page ad in *The Masters Poetry Slam* program and website www.livebythepen.com for one year
- Company logo displayed on all promotional items including over 20,000 fliers & 1000 posters
- Your company logo sent in all emails concerning *The Masters poetry slam* reaching over 10,000 members
- Company Logo displayed on both nights of the two day event
- Company literature handed out to patrons upon entrance
- Vendor table supplied for both nights of the event
- eight host mentions of your product and involvement
- The opportunity to speak from the stage directly to the patrons concerning you product
- Company literature inserted in all Registration and VIP gift bags
- 6 foot Vinyl banner with company logo displayed at all events
- 8 Complimentary VIP passes for both nights

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DIAMOND \$1000

- Full-page ad in *The Masters Poetry Slam* program and website presence on www.livebythepen.com for two years.
- Company logo displayed on all promotional items including over 20,000 fliers & 1000 posters.
- Your company logo sent in all emails concerning *The Masters Poetry Slam* reaching over 10,000 members
- Company Logo displayed on both nights of the two day event
- Company literature handed out to patrons upon entrance
- 2 Vendor tables supplied for both nights of the event
- Unlimited host mentions of your product and involvement
- The opportunity to speak from the stage directly to the patrons concerning you product
- Company literature inserted in all Registration and VIP gift bags
- 6 foot Vinyl banner with company logo displayed at all events
- **The winning trophy will be named after your company**
- Company will be mentioned in all interviews and advertisements
- 10 Complimentary VIP passes for both nights

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CONTACT US

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